



Dear Colleagues,

The world of higher education abounds with challenging issues and new ideas. We invite you to an inside view of this dynamic educational landscape at the **2014 Berkeley Institute on Higher Education**, July 7-11, 2014, on the University of California's Berkeley campus. The program provides a week of intense study and will focus on the essential characteristics of major research universities in the United States, with the University of California as a case study. You will learn from University of California officials, faculty, and other experts, and will join colleagues from around the world in exploring:

- **American higher education**
- **Budget and finance**
- **Program quality**
- **Leadership**
- **Technological innovation and technology transfer**
- **Student services**
- **Globalization: international partnerships and standardization**
- **New uses of instructional technology**

Who should attend? Higher education leaders from government ministries and from colleges and universities around the world and in the United States who have, or expect to have, substantial administrative responsibilities. You will gain a significantly broadened understanding of university governance, design of institutions, academic change, new curricula, new modes of delivery such as online learning, new alliances, and accommodating students from diverse backgrounds.

Since the founding of the Berkeley Institutes in Higher Education in 2010, we have sponsored successful institutes for over 250 visitors from 25 countries from around the world.

Please visit our website for more details regarding program topics covered, faculty, fees, application, and arrangements at <http://CSHE.Berkeley.edu/BIHE> We look forward to greeting you this summer in the beauty of the San Francisco Bay Area. Space is limited so please submit your applications as soon as possible.

Sincerely,

C. Judson King, Director
Center for Studies in Higher Education



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